Original research papers, case studies are called from the Faculty Members, Research Scholars and Students of Economics, Commerce and Environmentalists on any one of the above themes.

#### Guidelines

- ❖ Paper presenters are requested to submit their abstracts and full paper as word document.
- \* Participants and Paper Presenters must register through Google Form for the seminar and there is no spot registration. Last Date for registration is 06.01.2025.
- The selected papers will be published in a book with ISBN number.
- ❖ All the papers are subject to PLAGIARISM Check.
- Best Paper Award will be given.
- No certificate will be issued to those who do not attend the seminar even after online registration.
- ❖ Participants are requested to arrange their travel and accommodation at their own expense.

### **Dates to Remember**

Abstract & Full Paper Submission: 06.01.2025

Intimation of Acceptance: 10.01.2025

Registration: 20.01.2025 **Registration Fees** 

Category	For Presentation/	For Publication
	Participation Only	
PG Student/	Rs. 100	
Research Scholar		D = 600
Faculty	Rs. 200	Rs.600
Industrialist	Rs. 200	

<sup>\*</sup> The author(s) and co-author(s) should register separately.

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## INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH South Regional Centre, Hyderabad **Sponsored**

**Two Day National Seminar** On

"CHANGING SCENARIO IN LABOUR FORCE AND EMPLOYMENT IN **RURAL INDIA: CHALLENGES AND STRATEGIES**"

(under the theme "VISION VIKSIT BHARAT @ 2047")

Date 30.01.2025 & 31.01.2025 (Thursday and Friday)

**Call for Papers** 

**Organized By** 



# DEPARTMENT OF ECONOMICS VIVEKANANDA COLLEGE

## **College with Potential for Excellence**

Residential & Autonomus -A Gurukula Institute of Life Training Affiliated to the Madurai Kamaraj University, Madurai, Reaccredited with "A+" Grade (CGPA 3.33 out of 4.00) by NAAC DBT Star College Scheme Funded

Managed by Sri Ramakrishna Tapovanam, Tirupparaitturai, Trichy TIRUVEDAKAM WEST, MADURAI-625 234, TAMIL NADU

## Dear Delegates,

Greetings from the Department of Economics! We are happy to invite you to participate in the ICSSR-SRC Sponsored Two Day National Level Seminar on "Changing Scenario in Labour Force and Employment in Rural India: Challenges and Strategies" to be organized from 30.01.2025 to 31.01.2025.

## About the College

Vivekananda College, Gurukula Institute of Life-training for Men commenced its dedicated service in the field of Higher Education in June 1971, with the blessings of Swami Chidbhavananda Maharaj, our Founder President. The institution is located at Tiruvedakam West in ideal rural surroundings amidst bounteous natural scenery all around on the northern bank of the river Vaigai. It is just 22 km away from Madurai. The college offers 10 UG, 3 PG and 3 Research Programmes. The College was conferred with the status of Autonomy in 1987. It has been reaccredited (4th Cycle) with "A+" grade (CGPA 3.33 out of 4.00) by NAAC. The UGC granted the status of College with Potential for Excellence in April 2016. The college has been funded with the DBT -STAR College Scheme.

## About the Department

The Department of Economics was established in the year 1973. The Department offers B.A. Economics Degree Programme and two certificate courses. Two faculty members have been recognized as Ph.D. Research Guide by Madurai Kamaraj University. The Department has a Separate Department Library consisting of 3725 books and daily newspapers are subscribed for the development of reading habits and the knowledge on current affairs of the students. The Department has organized 3 National Level, 11 State Level and one Regional Level Seminars. The Student Development Programme 'OIKOS' Meet is conducted every week. The Department has published 4 edited volumes with ISBN. The Department has signed MoUs with PREED, Madurai, Gandhigram Trust, TACED, Madurai, and ICMR NIRT, Chennai. The Department is going to offer M.A.Economics from the Academic Year 2025-2026.

#### About the ICSSR & ICSSR -SRC

Indian Council of Social Science Research (ICSSR) is an autonomous organization established in 1969 on the recommendation of Prof. V. K. R. V. Rao Committee. The Council reviews and advises on social science research, sponsors programs, administers grants, and offers scholarships. It promotes research in neglected areas, provides training, coordinates interdisciplinary projects, supports documentation centers, and organizes events. It also publishes journals, advises the government, and works to advance social science research. The Southern Regional Centre was established on 1st February 1973 in collaboration with the Osmania University and the Government of Andhra Pradesh. The founders of the Southern Regional Centre were Prof. Rasheeduddin Khan and Prof. G. Ram Reddy. The Southern Regional Centre of ICSSR represents social scientists in the southern region, promoting social science research and addressing regional concerns. It brings their ideas and issues to the ICSSR in New Delhi.

#### **About the National Level Seminar**

The National Seminar on "Changing Scenario in Labour Force and Employment in Rural India: Challenges and Strategies" under the theme "VISION VIKSIT BHARAT @ 2047" will make a significant contribution to the existing body of social science research and policy formulation. By systematically analysing the shifts in rural employment, the seminar will provide critical insights into the transition from traditional agricultural work to diversified non-farm sectors, highlighting the implications for economic stability and social dynamics. The research questions and themes will address pressing issues such as technological impacts, migration trends, and the effectiveness of government initiatives MGNREGA and Skill India, offering evidence-based evaluations and recommendations. This comprehensive approach will enrich the academic discourse on rural employment transformation and offer actionable strategies for policymakers. Furthermore, the seminar will identify best practices and innovative solutions that can be replicated across different regions, enhancing the relevance of research to practical policy applications.

By fostering collaboration among researchers, policymakers, and practitioners, the seminar aims to bridge gaps between theoretical research and practical implementation, ensuring that the insights gained contribute to the broader goal of sustainable and inclusive development as envisioned in "VISION VIKSIT BHARAT @ 2047."

#### Main Themes of the Seminar

- ✓ Trends and Patterns in Rural Employment Transformation in India.
- ✓ Emerging Challenges and Solutions for Rural Labour force in India.
- ✓ Impact of Government Policies and Programmes on Rural Employment.
- ✓ Technological Advancements and Their Implications on Rural Employment.
- ✓ Strategies for Enhancing Rural Employment and Economic Stability in India.
- ✓ Migration Trends and Their Effects on Rural Employment

#### Sub Themes of the Seminar

- > Exploring the Shifts from Agriculture to Non-Agricultural Sectors
- Examining the rise of small businesses and startups in rural areas.
- ➤ Identifying the issues of underemployment and Low Wages in rural areas.
- Addressing the gap between Skill Mismatches and Training Needs.
- Evaluating the outcomes of Skill India programmes and identifying areas for improvement.
- Examining the Role of Digital India in Rural Development.
- ➤ Evaluation of Technology Adoption in Agriculture.
- Exploring how digital tools are aiding small businesses and startups in rural areas.
- ➤ Developing strategies to Promote Rural Industry and Entrepreneurship.
- Exploring how migration influences rural economies and employment patterns.

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