NAME : **PREMANANTHAM M**
POSITION : **Assistant Professor**
FACULTY OF : **Commerce (CA)**
PHONE/MOBILE : **9578302472**
EMAIL ID : premanantham1984@gmail.com
DATE OF BIRTH : **03-04-1984**

LANGUAGES PROFICIENCY

READ : **Tamil & English**
WRITE : **Tamil & English**
SPEAK : **Tamil & English**

1. QUALIFICATION

S. NO.	DEGREE / DIPLOMA / CERTIFICATE	DISCIPLINE	NAME OF THE INSTITUTION	YEAR OF PASSING
1.	**U.G.**	Commerce	Raja Doraisingam Govt.Arts College, Sivaganga	2006
2.	**P.G.**	Commerce	Raja Doraisingam Govt.Arts College, Sivaganga	2008
3.	**M.PHIL.**	Commerce	Vivekananda College, Tiruvedakam West, Madurai Dt.	2009
4.	**Ph.D.**	Commerce	Vivekananda College, Tiruvedakam West, Madurai Dt.	Submitted
5.	**Diploma**	PGDCA	Madurai Kamaraj University, Palkalai Nagar, Madurai	2011
6.	**Diploma**	D.Co-op	Sivagangai ICM, Sivaganga	2002
7.	**Certificate**	CILP	Department of Higher Education, Govt. of Tamil Nadu	2004
8.	**Certificate**	Typewriting	Department of Technical Education, Tamil Nadu	2006

2. TEACHING EXPERIENCE

S. NO.	INSTITUTION	FROM	TO
1.	Vivekananda College, Tiruvedakam West, Madurai Dt.	01.07.2013	Till date

3. POSITION HELD IN VIVEKANANDA COLLEGE

S. NO.	NAME OF THE POSITION	DURATION
1.	Resident Acharya	2009 – Till Date

4. AREAS OF SPECIALIZATION

- **Auditing, Banking,**
- **Insurance, HRM**

5. ORIENTATION/REFRESHER/TRAINING PROGRAMMES/FDP ATTENDED

S. NO.	PROGRAMMES	THEME	ORGANIZED BY	DATE
1.	FDP	Leadership Enrichment Programme for College Teachers	Agni School of Business Excellence, Dindigul.	18,May 2014
2.	FDP	FDP in Entrepreneurship	CED Training Campus, Madurai	08-20, Dec 2014
3.	FDP	Bridging the Skills Gap	OAA MAVMM School of Management, Alagarkovil	25, Feb 2017

6. NATIONAL/INTERNATIONAL SEMINARS, WORKSHOPS, CONFERENCES & SYMPOSIUMS

S. NO.	PROGRAMMES	SPONSORED / ORGANIZED BY	DATE	PARTICIPATED / PRESENTED	ISBN	TITLE OF THE PAPER
1	International	Department of Commerce	16th March	Presented	978-93-87865-	Challenges of

		Vivekananda College Tiruvedakam West Madurai	2018		01-3	MSMEs – Government Initiatives for Enhancing Competitiveness of MSMEs in Make in India
2	National	Department of Commerce Vivekananda College Tiruvedakam West Madurai	4th Jan 2018	Presented	978938710245-3	Goods and Services Tax: Opportunities and Challenges for MSMEs and Startups
3	National	UGC Autonomy Grant/ Department of Economics Vivekananda College Tiruvedakam West Madurai	23rd March 2018	Participated		Sustainable Agricultural Development: Challenges and Strategies
4	CA Students Conference	Board of Studies, ICAI and Hosted by Madurai Branch of SIRC	30th & 31st Dec 2017	Participated		Aridhalum Thelithalum
5	National	Central Library Vivekananda College Tiruvedakam West Madurai	7th Jan 2017	Participated		Tools and Techniques for Academic Research (NSTTAR 2017)
6	National Seminar	ICSSR / PG Department of Commerce Sri Kaliswari College Sivakasi	20th & 21st March 2016	Presented	978-93-5358-485-7	Strategies of ICT Adopted by MSMEs
7	International	Dept.of Commerce (CA) MSNPM Women's College Poovanthi	17th Feb, 2015	Presented		Strategic Integration and Entrepreneurship Innovation
8	National	ICSSR/ Vivekananda College Tiruvedakam West Madurai	23rd & 24th Jan 2015	Presented		Impact of FDI on Indian Banking Sector
9	National	UGC/ Department of Commerce Vivekananda College Tiruvedakam West Madurai	5th & 6th Feb 2015	Presented		Implementation of IFRS-Converged Indian Accounting Standards
10	National Seminar	Department of Tourism/ CED, Madurai	16th Dec, 2014	Participated		Protection on Heritage Monuments, Forts and Places Against vandalism
11	International	Department of Commerce Vivekananda College Tiruvedakam West Madurai	30th Aug 2014	Presented		Impact of Globalisation on Insurance Industry in India
13	National	Department of Commerce, ANJA College, Sivakasi	18th &19th Dec 2014	Presented		A Study on Leveraged Banking Technology for the Financially Excluded People
14	International	Entrepreneurship & Skill Development Centre & Alagappa Institute of Management, Karaikudi	7th & 8th Aug 2014	Presented	978-93-804002-6-9	Social Entrepreneurship: Growing Trends & Challenges
15	National	UGC/ Department of Corporate Secretaryship Sourashtra College, Madurai	2nd Mar 2013	Participated		Recent Trends in corporate Sector
	National	Department of Commerce,	17th Feb 2012	Presented		Emerging Trends in

		APCAC College, Palani				E-Banking Service in India
16	International	Department of Commerce, Fatima College, Madurai	17th & 18th Feb 2011	Participated		Environmental Sustainability: Challenges and Strategies
17	National	Department of Commerce, Govt. Arts College, Paramakudi	19th & 20th March 2011	Presented		Performance of Technological Channel of Distribution in Banking – A case of ATM
18	National	UGC/ Department of Commerce MTN College, Madurai	24th Sep 2011	Presented		Promotion of Retail Banking in India- Challenges
19	National	ICSSR/ Department of Commerce (CA), ANJA College, Sivakasi	14th & 15th Dec 2012	Presented	978-93-80528-19-9	The Performance of MSMEs in India: Issues and Concerns
20	National	ICSSR/ Department of Commerce (CA), ANJA College, Sivakasi	14th & 15th Dec 2012	Presented	978-93-80528-19-9	Progress & Problems of MSMEs in India
21	National	PG & Research Department of Commerce, St.Xavier's College, Palayamkottai	9th & 10th Feb 2012	Presented	978-81-909192-3-4	Micro Finance and Financial Inclusion through SHGs
22	National	PG & Research Department of Commerce, St.Xavier's College, Palayamkottai	12th Oct 2012	Presented	978-81-923975-0-4	Growth and Problems of MSMEs in India
23	National	Department of Commerce (CA) Business Administration Amman College of Arts & Science, Dindigul	10th Sep 2011	Presented	978-81-922811-0-0	Constituent Dimensions of Customer Service in Banking Sector
24	National	Commerce Wing DDE, Annamalai University	19th Dec 2011	Presented	819222211-X	Benchmarking – an Indicator of Best Practices in HRM
25	State Level	Department of Commerce, MTN College, Madurai	28th & 29th Jan 2011	Participated		Research Methods using SPSS

7. ARTICLES PUBLISHED IN JOURNALS/BOOKS

S. NO.	JOURNAL/ BOOK NAME	TITLE OF THE ARTICLE	MONTH / YEAR	VOL. NO.	ISSUE NO.	PAGE NO.	ISSN	PUBLISHER
1.	Shanlax International Journal of Commerce	Total Quality Management and Organizational Performance	2015	1	1	67	2320-4168	Shanlax Publications

8. MEMBER OF THE BOARD OF STUDIES

S. NO.	NAME OF THE INSTITUTION	NAME OF THE POSITION	DURATION
1.	Vivekananda College, Tiruvedakam West	Internal Member	2013 - Till Date