VIVEKANANDA COLLEGE

College with Potential for Excellence

(Residential & Autonomous – A Gurukula Institute of Life-Training)

(Affiliated to Madurai Kamaraj University)

Reaccredited with 'A' Grade (CGPA 3.59 out of 4.00) by NAAC

TIRUVEDAKAM WEST

MADURAI DISTRICT – 625 234

DEPARTMENT OF ENGLISH

B.A. ENGLISH LITERATURE

SYLLABUS

Choice Based Credit System

(For those who join in June 2015 -2016 and After)

ABOUT THE COLLEGE

Vivekananda College was started by Founder-President Swamiji Chidhbhavanandhaji Maharaj of Sri Ramakrishna Tapovanam, Tirupparaithurai, Trichy in 1971 on the banks of the river Vaigai which is blissfully free from the noise and hurry, the crowds and distraction of the city.

Vivekananda College is a residential college functioning under Gurukula pattern. It is Man-making education, that is imparted in this institution, Culture, character and curriculam are the three facets of ideal education that make man a better man. This is possible only when the teacher and taught live together, The Gurukula system of Training is therefore a humble and systematic attempt in reviving the age old GURUGRIHAVASA for wholesome education, Attention to physical culture, devotion to duty, obedience to teachers, hospitality to guests, zest for life, love for the nation, and above all, humility and faith in the presence of God etc. are the values sought to be inculcated. All steps are taken to ensure the required atmosphere for the ideal life training.

Vivekananda College, Tiruvedakam West, Madurai District-625 234 is an aided college established in 1971 and offers UG and PG courses. This College is affiliated to the Madurai Kamaraj University, Madurai. The College was reaccredited with 'A' grade (CGPA 3.59 out of 4.00) by NAAC IN September 2015. The college was awarded College with Potential for Excellence by UGC in 2016.

VISION AND MISSION

Our Vision: To raise an army of neo-graduates steeped in the hoary culture of the motherland and dedicated to serving her as potential leaders in the manifold spheres of national effort.

Our Mission: A harmonious enrichment of physical, emotional and intellectual facets of a student's personality to bring out his inherent PERFECTION.

OBJECTIVES OF THE INSTITUTION

1. To inculate spiritual, ethical, moral and social values in all disciplines of study.
2. Simultaneous education of the Hand, Heart and Head. Only a sound body can hold a sound mind.
3. Provide opportunities for all round development of the students and excellence in higher education, research and extension in different disciplines.
4. Disseminate the findings of research to the community to facilitate its development.
5. To provide society citizens of sterling character.
6. To cater to the needs of the educationally backward people – the most backward, scheduled caste and tribe.

GURUKULA ADMINISTRATIVE SET UP

Secretary	**Swami Niyamananda Maharaj**
Principal	**Dr. B. Ramamoorthy**
Vice-Principal & NAAC Coordinator	**Dr. S. Raja**
Academic Affairs & Controller of Examinations	**Dr. E. Jayakumar**
IQAC Coordinator	**Dr. S. Raja**
IGNOU Coordinator	**Sri. V. Parthasarathy**
ICT Coordinator	**Dr. N.Nagendran**
Grievence Cell Coordinator	**Dr. T. Kaliappan**
Sessional Examination	**Sri. P.Jeyasankar, HOD of Physics**
	Sri. N.S.Lakshmikanthan
	Sri. V.Rajendran
	Dr.N.Meenakshisundaram
	Sri. S. Ganeshan
	Sri. S. Kalimuthu

I. Duration

The course is for a period of three years. Each academic year shall comprise of two semesters viz. Odd and Even semesters. Odd semesters shall be from June to November and Even Semesters shall be from December to April. There shall be not less than 90 working days which shall comprise 450 teaching clock hours for each semester (Exclusive of the days for the conduct of university end-semester examinations) for each semester.

II. CBCS System

All Programmes offered in the college are run on Choice Based Credit System (CBCS). It is an instructional package developed to suit the needs of students to keep pace with developments in higher education and the quality assurance expected of it in the light of liberalization and globalization in higher education.

III. Semesters:

An academic year is divided into two semesters. In each semester, courses are offered in 15 teaching weeks. Each week has 30 working hours spread over 6 days a week.

IV. Credits:

The term 'Credit' refers to the weightage given to a course, usually in relation to the instructional hours assigned to it. The total minimum credits, required for completing the B.A., Programme is 90. The details of credits for individual components and individual courses are given in the above table.

***V. Course*:**

Each Course is to be designed variously under lectures / laboratory / seminar / practical training / assignments to meet effective teaching and learning needs.

VI. Examinations:

i). There shall be examinations at the end of each semester, for odd semesters in the month of October / November; for even semesters in April/May. A candidate who does not pass the examination in any course (s) shall be permitted to appear in such failed course (s) in the subsequent examinations to be held in October / November or April/May.

ii). A candidate should get registered for the first semester examination. If registration is not possible owing to shortage of attendance beyond condonation limit / regulations prescribed or belated joining or on medical grounds, the candidates are permitted to move to the next semester. Such candidates shall re-do the missed semester after the completion of the programme.

VII. Condonation

Students must have 75% of attendance in each paper for appearing the examination. Students who have 65% to 74% of attendance shall apply for condonation in the prescribed form with the prescribed fee. Students who have 50% to 64% of attendance shall apply for condonation in prescribed form with the prescribed fee along with the Medical Certificate. Students who have below 50% of attendance are not eligible to appear for the examination. They shall compensate the shortage after the completion of the programme.

VIII. Question Paper Pattern

Time: 3 Hours
Maximum Marks: 75

SECTION-A (10 X 2 =20 Marks)
Answer All Questions
(1-10) Short Answer Questions
Two questions from each unit

SECTION-B (5 X 5 = 25 Marks)
Answer All Questions
(11-15) Questions shall be in the format of either (a) or (b)
One question from each unit

SECTION-C (3 X 10 = 30 Marks)
Answer any THREE Questions
(16-20) One question from each unit.

IX. Evaluation:

Performance of the students are evaluated objectively. Evaluation is done both internally and externally. They will be assessed continuously through Internal Assessment System and finally through summative (end) semester examination. To assess internally, there will be three examinations conducted centrally with a duration of two hours for each paper. In addition to continuous evaluation, the summative semester examination, which will be a written examination of three hours duration, would also form an integral component of the evaluation. The ratio of marks to be allotted to continuous internal assessment and to end semester examination is 25 : 75.

The pattern of internal valuation shall be:

Test: 20 Marks (the average of best two tests out of three tests)
Assignment: 5 marks
Total: 25 marks.

In respect of practical papers, the ratio of marks to be allotted to internal assessment and to summative (end) semester examination is 40 : 60. The internal marks will be calculated on the basis of marks secured at the model examination and marks

awarded for the preparation of practical note book. The external marks will be calculated on the basis of the marks awarded by the internal examiner and the external examiner at the summative semester examination.

X. Passing Minimum:

There is no passing minimum for Internal Assessment. The passing minimum for external Examinations shall be 27 out of 75 marks and passing minimum for a paper is 40%.

XI. Classification of Students:

Candidates who have secured not less than 40% of marks in each paper shall be declared to have passed in that paper. Candidates who obtain 40% and above but below 50% shall be declared to have passed in Third Class. Candidates who obtain 50% and above but below 60% of the aggregate marks in Part-III shall be declared to have passed in Second Class and those who obtain 60% of marks and above shall be placed in the First Class. Candidates who obtain 75% and above shall be declared to have passed in Distinction provided he has not re-appeared for any paper during the course of the study.

XII. Failed Candidates:

A candidate who has arrears in any paper in a semester examination will be permitted to proceed to the next semester classes. A candidate who has arrears may appear again in these failed papers at the November/April examinations. The internal assessment marks already obtained by him shall be carried over for the subsequent appearance also.

XIII. Improvement of Internal Marks:

The student desirous of improving the internal assessment marks may request the Head of the Department. After obtaining permission from the Staff Council Meeting by the Head, the student may write improvement examinations in consultation with the course teacher. The marks obtained (when it is more than the previous marks) will be submitted to the Controller of Examinations for further adoption.

XIV. Study Tour

Students are expected to participate in the field visit and the study tours organized by the department. Though study tour/field trip carries no credit, it is compulsory for the students to attend whereby the students can get an opportunity to gain practical knowledge. As such, observational visit to selected social welfare organizations, industries, trade centres, exhibitions, places of historical importance and the like will be considered as extra-curricular activities.

DEPARTMENT OF ENGLISH

Vision

The Department of English is entrusted with the commitment of imparting the basic aspects of English to the budding youths who aspire for higher education and with the task of moulding the agile adolescents as swift and synergy borne healthy citizens with sterling character.

Mission

The Department of English has initiated to tap the potentials of younger generation in learning English as the second language; has taken extraordinary interest in making the students acquire the communication skills, hone the soft skills and

develop the art of creative thinking in English, and has planned to groom their personality in splendid rank.

Objectives

1. To enable the students to enrich their vocabulary of English
2. To develop their LSRW skills in English
3. To enhance their conversational expertise in English
4. To initiate them to acquire the soft skills in English
5. To help them develop their creative thinking and creative ability in English
6. To upgrade their ICT skills in English
7. To prepare their presentational skill in English
8. To motivate them to improve their analytical skills and reference skills in English
9. To extend the assistance to the rural school girls in learning English
10. To cultivate the aptitude and aesthetic sense in English.

History

The department of English was established in this holy institution in June 1971. It has been entrusted with the task of teaching English as Part II language to the students of PUC, B.A., and B.Sc., courses since the inception of this college. As an affiliated institution under the governance of Madurai Kamarajar University, the curriculum was designed by the members of the board of studies of MKU and it was carried out to teach English to the students of this institution. The conduct of examination, central valuation and publication of results were undertaken by the body of MKU till 1987. The status of autonomy was awarded to this institute in 1987. This privilege of such autonomy evoked the commitment of introducing innovation in teaching-learning domain of Part II English language. As the members of English department are vested with the power and freedom of syllabus structure, new methodology in the classroom, materials preparation, assessment of learning progress, stress on communication skills have been undertaken vigorously.

Activities:

The department of English conducted English Enrichment Camp for the current III year students for five days from 12.06.2014 to 16.06.2014. The inaugural function was conducted with the blessings of our Secretary Swamiji Nyamanandaji, Prof.G.Balakrishanan, former Vice Principal, St. Joseph College, Trichy, gave his inaugural address and, initiated the programme successfully. The valedictory function was also arranged with the blessings of our Secretary Swamiji. Dr.K.Subrahmanyam, former Principal of Vivekananda College addressed the gathering with his expertise and flair of English language. As soon as the results of even semester examinations were announced, the department took instant steps to help the weak boys concentrate on their arrear papers. The remedial classes have been going on regularly. The Group Discussion Forum was inaugurated by Dr. R. Ilango, former Vice Principal of Vivekananda College in July 2014. Since then, the GDF class has been going on continuously. English Enrichment Camp was commenced in 1988. English classes have been taken to the Matriculation teachers and IXth Std Girls students in the Govt. Girls School Sholavandan. English Language Lab was established in 2010. It has been used to the students in full swing.

VIVEKANANDA COLLEGE, TIRUVEDAKAM WEST – 625 234
DEPARTMENT OF ENGLISH
Choice Based Credit System for B.A ENGLISH
SCHEME OF EXAMINIATION

FIRST SEMESTER

Part	Study Component	Subject Code	Title of the Paper	Hours	Credit	Sessional Marks	Summative Marks	Total
I	Tamil	P1LT11	Ikkalak Kavithaiyum Nadagamum	6	3	25	75	100
	Sanskrit	P1LS11	Fundamental Grammar & History of Sanskrit Literature -I					
II	English	P2LE11	Communicative English	6	2	25	75	100
III	Core		Indian Writing in English I	5	4	25	75	100
	Core		Fiction I	5	4	25	75	100
	Allied		Literary Terms & Forms I	6	5	25	75	100
IV	NM		Basic English Communication I	2	2	25	75	100
			TOTAL	**30**	**20**			

SECOND SEMESTER

Part	Study Component	Subject Code	Title of the Paper	Hours	Credit	Sessional Marks	Summative Marks	Total
I	Tamil	P1LT21	Tamil Ilakkiamum Makkal Tahavaliyal Kalangalum	6	3	25	75	100
	Sanskrit	P1LS21	Poetry Grammar & History of Sanskrit Literature					
II	English	P2LE21	Functional English	5	2	25	75	100
	English	P2LE22	Spoken English I	1	1	100	--	100
III	Core		Indian Writing in English II	5	4	25	75	100
	Core		Fiction II	5	4	25	75	100
	Allied		Literary Terms & Forms II	6	5	25	75	100
IV	Non Major		Basic English Communication II	2	2	25	75	100
			TOTAL	**30**	**21**			

THIRD SEMESTER

Part	Study Component	Subject Code	Title of the Paper	Hours	Credit	Sessional Marks	Summative Marks	Total
I	Tamil	P1LT31	Idaikkala Ilakkiyamum Urainadaiyum	6	3	25	75	100
	Sanskrit	P1LS31	Prose, Poetics & History of Sanskrit Literature - III					
II	English	P2LE31	English through Drama and Poetry	5	2	25	75	100
III	Core		Poetry I (John Donne & John Milton)	5	4	25	75	100
	Core		Academic Writing I	5	4	25	75	100
	Allied		History of English Literature I	6	5	25	75	100
IV	SBS		Business Communication in English	2	2	25	75	100
			TOTAL	**30**	**20**			

FOURTH SEMESTER

Part	Study Component	Subject Code	Title of the Paper	Hours	Credit	Sessional Marks	Summative Marks	Total
I	Tamil	P1LT41	Sanga Ilakkiamum Needi Ilakkiamum	6	3	25	75	100
	Sanskrit	P1LS41	Drama and History of Sanskrit Literature					
II	English	P2LE41	English through Classics	4	2	25	75	100
	English	P2LE42	Spoken English II	1	1	100	--	100
III	Core		Poetry II (Alexander Pope, William Wordsworth & Alfred Tennyson)	5	4	25	75	100
	Core		Academic Writing II	5	4	25	75	100
	Allied		History of English Literature II	6	5	25	75	100
IV	SB		Public Speaking & Group Discussion	2	2	25	75	100
			TOTAL	**30**	**21**			

FIFTH SEMESTER

Part	Study Component	Subject Code	Title of the Paper	Hours	Credit	Sessional Marks	Summative Marks	Total
II	English	P2LE51	English for Competitive Examinations	1	1	100	--	100
III	Core		Poetry III (W.B.Yeats & T.S.Eliot)	5	5	25	75	100
	Core		Prose	5	5	25	75	100
	Core		Drama	5	5	25	75	100
	Core		Phonetics (Theory & Practice)	5	5	25	75	100
	Elective		English Language Teaching (ELT)	5	5	25	75	100
	SB		Introduction to Journalism	2	2	25	75	100
IV	ES	ESUG51	Environmental Studies	2	2	25	75	100
			TOTAL	**30**	**30**			

SIXTH SEMESTER

Part	Study Component	Subject Code	Title of the Paper	Hours	Credit	Sessional Marks	Summative Marks	Total
II	English	P2LE61	English for Professional Excellence	1	1	100	--	100
III	Core		Poetry IV (W.H.Auden & Philip Larkin)	5	4	25	75	100
	Core		American Literature	5	4	25	75	100
	Elective		New Literatures	6	5	25	75	100
	Elective		Literary Theory	5	5	25	75	100
IV	VE	VEUG61	Value Education	2	2	25	75	100
IV	SB		Writing For Media	2	2	25	75	100
	SB		English For Advertising	2	2	25	75	100
	SB		Creative Writing	2	2	25	75	100
V	EA		Extension Activities		1	-	100	100
			TOTAL	**30**	**28**			
			TOTAL NUMBER OF HOURS	**180**				
			TOTAL NUMBER OF CREDIT		**140**			

CBCS - DISTRIBUTION OF CREDIT

Study Component	SEMESTER						Total Credit
	I	II	III	IV	V	VI	
Tamil / Sans.	3	3	3	3	-	-	**12**
English	2	2+1	2	2+1	1	1	**12**
Core Subject	8	8	8	8	20	8	**60**
Allied Subject	5	5	5	5	-	-	**20**
Non Major Elective	2	2	-	-	-	-	**4**
Skill Based Subject	-	-	2	2	2	6	**12**
Elective Subject	-	-	-	-	5	10	**15**
Environmental Study	-	-	-	-	2	-	**2**
Value Education	-	-	-	-	-	2	**2**
Extension Activity	-	-	-	-	-	1	**1**
TOTAL	**20**	**21**	**20**	**21**	**30**	**28**	**140**

FACULTY MEMBERS

Dr. B. RAMAMOORTHY, M.A., B.ED., M.Phil., Ph.D.,
Principal & Associate Professor of English

Sri P. KUMARESAN, M.A., M.Phil., NET., SET.
Head & Assistant Professor of English

Dr. S. BHARATHIRAJA, M.A., M.Phil., Ph.D.,
Assistant Professor of English

Dr. P. SARAVANAKUMAR, M.A., M.Phil., B.Ed., MA (Edu)., Ph.D.,
Assistant Professor of English

PART III: Core Subject Theory		
Subject Title : INDIAN WRITING IN ENGLISH - I		
Subject Code:	Hours per week: **6**	Credit: **4**
Max. Marks CA: **75**	Max. Marks SE: **25**	Total Marks: **100**

Objectives:

- *To facilitate learning of English through Indian Writing in English.*
- *To help the learners understand and appreciate Indian aesthetics and values.*

Unit – 1 Poetry

A.K. Ramanujan - Looking for a Cousin on a Swing,
- A River
- Of Mothers among other Things

Nissim Ezekiel - 'Goodbye Party for Miss Pushpa .S.'

Unit – 2 Prose

Rabindranath Tagore ,"Nationalism" (Delhi: Rupa, 1992, Chapter 1 & 3)

U.R. Ananthamurthy, "Being a Writer in India", from *Tender Ironies,* ed. Dilip Chitre et. al., pp. 127-46.

Swami Vivekananda, "Sannyasa: Its Ideal and Practice", Selections from the complete works of Swami Vivekananda, Advaita Ashrama Publication, Kolkata, 27th Impresssion, Dec.2009.pp 364-366.

Unit – 3 Drama

Vijay Tendulkar - Silence! The Court is in Session

Unit – 4 Short story

Lakshmi Kannan - Muniyakka

Unit – 5 Fiction

Raja Rao - Kanthapura

PART III: Core Subject Theory		
Subject Title : FICTION - I		
Subject Code:	Hours per week: **6**	Credit: **4**
Max. Marks CA: **75**	Max. Marks SE: **25**	Total Marks: **100**

Objectives:

- *To appreciate the aesthetic and ethical values of the novels*
- *To understand the techniques employed by the writers*
- *To critically analyze the eclectic aspects of the fictions*

Unit – 1

Jonathan Swift - Gulliver's Travels

Unit - 2

Jane Austen - Pride and Prejudice

Unit -3

Henry Fielding - Tom Jones

Unit - 4

Charles Dickens - Hard Times

Unit - 5

George Eliot - The Mill on the Floss

Thomas Hardy - Tess of the d'Urbervilles

Department of English - B.A. English CBCS Syllabus - **SEMESTER – I**
(For those who joined in June 2016 onwards)

Paper: **ALLIED - I**		
Subject Title **:** **LITERARY TERMS AND FORMS – I**		
Subject Code:	Hours per week: **4**	Credit: **4**
Max. Marks CA: **75**	Max. Marks SE: **25**	Total Marks: **100**

Objectives:

- *To introduce the learner to various genres in literature*
- *To familiarize the learner with variations and adaptations of different literary forms down the ages.*
- *To train the learners to critically/creatively respond to literary works.*

UNIT 1 POETRY

Epic; Lyric; Sonnet; Elegy; Ode; Ballad

UNIT 2 FICTION

Epistolary; Picaresque; Historical Novel; Gothic Fiction; Realistic Fiction; Bildungsroman; Stream of Consciousness novel

UNIT 3 DRAMA

Comedy, Tragedy, Tragic Comedy, One Act Play, Plot, Dialogue, Character, Setting, Action,

UNIT 4 PROSE AND NON-FICTION

Biography; Autobiography; Travelogue

UNIT 5 IDENTIFICATION OF LITERARY TERMS & FORMS FROM A TEXT

TEXT BOOK:

Literary Terms and Criticism (third edition) by John Peck and Martin Coyle, Palgrave,2012.

REFERENCES:

1. Abrams M.H and Harpham. *A Glossary of Literary Terms*, Boston: Cengage Learning, 2011. Print.
2. Baldick, Chris. *The Oxford Dictionary of Literary Terms*, Oxford: Oxford University Press, 2008. Print.
3. Childs, Peter and Roger Fowler. *The Routledge Dictionary of Literary Terms*, New York: Routledge, 2006. Print.
4. Cuddon J. A. *The Penguin Dictionary of Literary terms and Literary Theory*, London: Blackwell Publishers, 1998. Print.
5. Hudson W.H. *An Outline History of English Literature*, London: Atlantic Publishers, 1999. Print.
6. Roulton, Marjorie. Anatomy of the Novel. New Delhi: Kalyani Publishing, 2006
7. Rees, R.J. English Literature: An Introduction for Foreign Readers. London: Macmillan, 1973.

Department of English - B.A. English CBCS Syllabus - **SEMESTER – II**

(For those who join in June 2015 and after)

Part – IV : Non-Major Elective		
Subject Title : **Basic English Communication -I**		
Subject Code: **12NE21**	Hours per week: **2**	Credit: **2**
Sessional Marks: **25**	Summative Marks: **75**	Total Marks: **100**

2hrs/week- 30 hrs

UNIT I

1. Parts of Speech.
2. Tenses

UNIT II

3. Sentence types
4. Voice patterns

UNIT III

5. Self introduction
6. Introducing others
7. Describing one's parents
8. Describing one's village and school

UNIT IV

9. Expressing one's first experience
10. Giving direction
11. The way of asking permission
12. Greetings – sending/ expressing (oral & written)

UNIT V

13. Translating – picture description – using various tenses (Bilingual)
14. Describing one's routine/ habit
15. Mentioning one's Role – model

Text Book

Material Prepared by the course teacher in consultation with the experts.

Department of English - B.A. English CBCS Syllabus - **SEMESTER-II**
(For those who joined in June 2016 onwards)

PART III: Core Subject Theory		
Subject Title **: INDIAN WRITING IN ENGLISH - II**		
Subject Code:	Hours per week: **6**	Credit: **4**
Max. Marks CA: **75**	Max. Marks SE: **25**	Total Marks: **100**

Objectives:

- *To facilitate learning of English through Indian Writing in English.*
- *To help the learners understand and appreciate Indian aesthetics and values.*

Unit – 1 Poetry

A.K. Ramanujan - Love Poem for a Wife (1)
- Small-Scale Reflections on a Great House
- Obituary

Jayanta Mahapatra - Grandfather

Swami Vivekananda - My Play is Done (Selections from complete works of Vivekananda, Advaita Ashram, Kolkatta pp 556-558)

Unit – 2 Prose

Salman Rushdie - The Riddle of Midnight: India, August 1987. (From Imaginary Homelands)

Kushwant Singh - The Way We Live (From Kushwant Singh's Essays)

Unit – 3 Drama

Grish Karnad - Tughlaq (Oxford University Press, 2012)

Unit – 4 Short Storys

Bhabani Bhattacharya - The Faltering Pendulum

Unit – 5 Fiction

V.S Naipaul - A House for Mr.Biswas

Department of English - B.A. English CBCS Syllabus - **SEMESTER-II**
(For those who joined in June 2015 onwards)

PART III: Core Subject Theory		
Subject Title **: FICTION - II**		
Subject Code:	Hours per week: **6**	Credit: **4**
Max. Marks CA: **75**	Max. Marks SE: **25**	Total Marks: **100**

Objectives:

- *To appreciate the aesthetic and ethical values of the novels*
- *To understand the techniques employed by the writers*
- *To critically analyse the eclectic aspects of the fictions*

Unit 1

Mark Twain - The Adventures of Huckleberry Finn

Unit 2

Joseph Conrad - Lord Jim

Unit 3

James Joyce - Portrait of the Artist as a Young Man

Unit 4

D.H. Lawrence - Sons and Lovers

Unit 5

E.M. Forster - A Passage to India.

Virginia Woolf - Mrs.Dalloway

Department of English - B.A. English CBCS Syllabus - **SEMESTER-II**
(For those who joined in June 2016 onwards)

Paper: ALLIED - II		
Subject Title **:** **LITERARY TERMS AND FORMS – II**		
Subject Code:	Hours per week: **4**	Credit: **4**
Max. Marks CA: **75**	Max. Marks SE: **25**	Total Marks: **100**

Objectives:

- *To introduce the learner to various genres in literature*
- *To familiarize the learner with variations and adaptations of different literary forms down the ages.*
- *To train the learners to critically/creatively respond to literary works.*

UNIT 1 POETRY

Satire; Pattern Poetry; Dramatic Monologue; Free Verse

UNIT 2 FICTION

Science Fiction; Fantasy Fiction; Short Stories; Metafiction; Detective Fiction, Picaresque, Satire, Fancy, Novella, Novel, Verisimilitude, Point of View, Parody, Burlesque.

UNIT 3 DRAMA

Elizabethan Drama; Shakespearean Drama; Comedy of Manners; Comedy of Humours; Theatre of the Absurd; Closet Drama; Epic Theatre; Modern Drama.

UNIT 4 PROSE AND NON-FICTION

Essay: polemical, personal, expository, narrative and descriptive; writing from media

UNIT 5 IDENTIFICATION OF LITERARY TERMS & FORMS FROM A TEXT

TEXT BOOK:

Literary Terms and Criticism (third edition) by John Peck and Martin Coyle, Palgrave, 2012.

REFERENCES:

1. Abrams M.H and Harpham. *A Glossary of Literary Terms*, Boston: Cengage Learning, 2011. Print.
2. Baldick, Chris. *The Oxford Dictionary of Literary Terms*, Oxford: Oxford University Press, 2008. Print.
3. Childs, Peter and Roger Fowler. *The Routledge Dictionary of Literary Terms*, New York: Routledge, 2006. Print.
4. Cuddon J. A. *The Penguin Dictionary of Literary terms and Literary Theory*, London: Blackwell Publishers, 1998. Print.
5. Hudson W.H. *An Outline History of English Literature*, London: Atlantic Publishers, 1999. Print.
6. Roulton, Marjorie. Anatomy of the Novel. New Delhi: Kalyani Publishing, 2006

7. Rees, R.J. English Literature: An Introduction for Foreign Readers. London: Macmillan, 1973.

(For those who join in June 2015 and after)

Part – IV : Non-Major Elective		
Subject Title : **Basic English Communication -II**		
Subject Code: **12NE21**	Hours per week: **2**	Credit: **2**
Sessional Marks: **25**	Summative Marks: **75**	Total Marks: **100**

2hrs/week- 30 hrs

UNIT 1

1. Self – introduction
2. Giving information/getting information

UNIT II

3. Interview techniques
4. Group discussion
5. Interviewing others

UNIT III

6. Resume preparation
7. Drafting a report of the programme

UNIT IV

8. Preparing the minutes for a meeting and the resolutions after the meeting
9. Picture description – comments
10. Personal and business correspondence

UNIT V

11. E-mail and SMS
12. Delivering welcoming address and Proposing vote of thanks

Reference:

Text Material is prepared by the course teacher with the guidance of experts.

Reference:

Material prepared by Department of English

Department of English - B.A. English CBCS Syllabus - **SEMESTER III**
(For those who joined in June 2015 and after)

PART - III : Core Subject Theory		
Subject Title **: Poetry I (John Donne & John Milton)**		
Subject Code:	Hours per week: **5**	Credit: **4**
Sessional Marks:**25**	Summative Marks: **75**	Total Marks: **100**

Objectives

- *To introduce students to the great English poets.*
- *To help them to analyse and enjoy the great poets language and thought.*
- *To motivate them to critically analyse the works of these poets.*

Unit - 1 John Donne's Poems: Canonization, Death Be Not Proud, The Good Morrow, on his Mistress going to bed, The Relic

Unit - 2 John Milton – Paradise Lost I

Unit – 3 John Milton – Paradise Lost II

Unit - 4 John Milton – Paradise Lost IV

Unit - 5 John Milton – Paradise Lost IX

Textbook

1. Study Material Prepared by Department of English with Poems.

Department of English - B.A. English CBCS Syllabus - **SEMESTER III**
(For those who joined in June 2015 and after)

PART - III : Core Subject Theory		
Subject Title **: ACADEMIC WRITING - I**		
Subject Code:	Hours per week: **5**	Credit: **4**
Sessional Marks:**25**	Summative Marks: **75**	Total Marks: **100**

Objectives

- *To prepare the students for today's research environment.*
- *To help the students to evaluate and document the sources.*
- *To help them to understand the activities of researching & writing a paper*

Unit – 1 Research and Writing (pp.1-50)

Unit – 2 Plagiarism and Academic Integrity (pp. 51-61)

The Mechanics of Writing (pp. 63-112)

Unit – 3 The Format of the Research Paper (pp.115-122)

Documentation: Preparing the List of Works Cited (pp.123-212)

Unit – 4 Documentation: Citing Sources in the Text (pp.213-232)

Unit – 5 Abbreviations (pp.234-256)

Guides to Writing (pp.257-260)

Specialized Style Manuals (pp.261-263)

Textbook

1. MLA Handbook for Writers of Research Papers 7th Edition

Department of English - B.A. English CBCS Syllabus - **SEMESTER III**
(**For those who joined in June 2015 and after**)

PART - III : Allied Subject Theory		
Subject Title **: HISTORY OF ENGLISH LITERATURE - I**		
Subject Code:	Hours per week: **6**	Credit: **5**
Sessional Marks:**25**	Summative Marks: **75**	Total Marks: **100**

Objectives

- *To present a bird's eye view of English Literature.*
- *To study the historical background to literary features and its representative writers.*
- *To expose the students to eclectic geniuses of English Literature and the evolution of English Literature.*

Unit-1 Old English Literature: Beowulf-The Seafarer and The Wanderer-Battle Poems and The Dream of the Rood-Old English language.
Middle English Literature: From the Norman Conquest to Chaucer, Julian of Norwich, Margery Kempe, Sir Gawain and the Green Knight-Geoffrey Chaucer, William Dunbar, Robert Henryson, William Langland, Medieval Drama, Thomas Malory.

Unit-2 Sixteenth Century Poetry and Prose: Sir Thomas Wyatt, Sixteenth-Century Prose and the Reformation, The Sonnet: Sir Philip Sidney and William Shakespeare, Edmund Spenser.
Shakespeare: Shakespeare in Context, Shakespeare's Comedies and Histories, Shakespeare's Tragedies, Shakespeare's Late Plays.

Unit-3 Renaissance and Restoration Drama: Renaissance Drama and Christopher Marlowe, Elizabethan and Jacobean Revenge Tragedy, Ben Johnson and the Masque, Restoration Drama.

Unit-4 Seventeenth- Century Poetry and Prose : John Donne, From Ben Johnson to John Bunyan and Andrew Marvell, John Milton and John Dryden.

Unit-5 The Eighteenth Century: Alexander Pope, The Augustan Age, Edward Gibbon, Samuel Johnson, Sensibility.
The Novel: The First Hundred Years: Daniel Defoe, Aphra Behn, Samuel Richardson, Henry Fielding, Laurence Sterne, Tobias Smollett, From Eliza Haywood to Mary Shelley, Walter Scott and Jane Austen.

Textbook: John Peck & Martin Coyle A Brief History of English, Palgrave, New York, 2000.

Department of English - B.A. English CBCS Syllabus - **SEMESTER III**
(For those who joined in June 2015 and after)

PART - IV : Skill Based Subject		
Subject Title **: Business Communication in English**		
Subject Code:	Hours per week: **2**	Credit: **2**
Sessional Marks: **25**	Summative Marks: **75**	Total Marks: **100**

Objectives

- To enable the students to learn the skills of written communication including form, content, expression, politeness markers and register.
- To help the students to develop efficient reading strategies and skills including skimming, scanning, reading for gist and reading for detail
- To hone the listening skills and acquire ability to discriminate and listen critically
- To enable the students to speak clearly in professional presentations

Content

Unit I: Introducing Business English

a) Importance of etiquette and manners
b) Some common business situations and notions
c) Speaking to superiors and subordinates
d) Small Talk
e) Telephone Etiquette
f) Regional and dialectical variations: Lexis, Spelling, Expression and Grammar

Unit II: Listening

a) Listening in business contexts
b) Listening process
c) Principles of good listening
d) Bad listening habits
e) Guidelines for effective listening
f) Problems in listening
g) Types of listening

Unit III: Speaking

Articulation, Pronunciation, Accent, Stress, Intonation, Paralinguistic Features

a) Types of spoken communication: formal and less formal talk, Small talk & table talk
b) Sign posting
c) Describing places persons and objects
d) Nuancing and shading
e) Telephone etiquette

f) Role plays
g) Interviews
h) Simulations
i) Group discussions
j) Body language

Unit IV: Reading

Reading strategies
Reading efficiency
Hindrances to effective reading
a) Skimming
b) Scanning
c) Proofreading
d) Inferring
e) Writer's tone
f) Reading for comprehension

Unit 5: Writing

7'C's of written communication, the Language of Business Communication, Problems in writing, Indians and common mistakes and cohesive features

a) Curriculum Vitae
b) Job profile
c) Job application
d) Official letter writing
e) Memos, notices and circulars
f) Channel conversions
g) Report writing

References:

1. Technical Writing – Process and Product, SHARON J. GERSON, Pearson Education Inc., New Delhi. 2006.
2. Professional Communications, Rajhans Gupta, Pragati Prakashan, Meerut. 2005

Department of English - B.A. English CBCS Syllabus - **SEMESTER IV**
(For those who joined in June 2015 and after)

PART - III : Core Subject Theory		
Subject Title **: Poetry II (Alexander Pope, William Wordsworth & Alfred Tennyson)**		
Subject Code:	Hours per week: **5**	Credit: **4**
Sessional Marks:**25**	Summative Marks: **75**	Total Marks: **100**

Objectives

- *To learn the art of comprehending and evaluating the Eighteenth century satirist Alexander Pope.*
- *To appreciate and cherish the Romantic Poet Wordsworth's greatest poems.*
- *To feel the soothing effect of the Victorian Poet Tennyson's famous poem.*

Unit-1 Alexander Pope – The Rape of the Lock.

Unit-2 William Wordsworth – Ode on Intimations of Immortality,
Tintern Abbey,
Three years She grew.

Unit-3 William Wordsworth – She dwelt among untrodden ways,
Michael, Resolution & Independence.

Unit-4 William Wordsworth – The World is too mush with us,
Milton, thou shouldest be living at this hour,
Upon Westminster Bridge.

Unit-5 Alfred Tennyson – In Memoriam

Textbook

Study Material Prepared by Department of English with Poems

PART - III : Core Subject Theory		
Subject Title **: ACADEMIC WRITING – II**		
Subject Code:	Hours per week: **5**	Credit: **4**
Sessional Marks:**25**	Summative Marks: **75**	Total Marks: **100**

Objectives

- *To expose the students to the conventions of scholarly writing.*
- *To educate them on the most common format for the preparation of manuscripts.*
- *To explain the MLA's recommendations on the documentation of sources*.

Unit – 1 Scholarly Publishing (pp.1-32)

Legal Issues in Scholarly Publishing (pp. 33-78)

Unit – 2 Basics of Scholarly Writing (pp.79-143)

Unit – 3 Preparation of Scholarly Manuscripts (pp.144-154)

Preparation of Theses & Dissertations (pp.155-162)

Unit – 4 Documentation: Preparing the List of Works Cited (pp.163-239)

Unit – 5 Documentation: Citing Sources in the Text (pp.240-260)

Abbreviations (pp.261-299)

Textbook

1. MLA MLA *Style Manual and Guide to Scholarly Publishing, Third Edition,* East-West Press, New Delhi, 2009.

Department of English - B.A. English CBCS Syllabus - **SEMESTER IV**
(For those who joined in June 2015 and after)

PART – III : Allied Subject Theory		
Subject Title **: History of English Literature II**		
Subject Code:	Hours per week: **6**	Credit: **5**
Sessional Marks: **25**	Summative Marks: **75**	Total Marks: **100**

Objectives

- *To present a bird's eye view of English Literature.*
- *To study the historical background to literary features and its representative writers.*
- *To expose the students to eclectic geniuses of English Literature and the evolution of English Literature.*

Unit-1 The Romantic Period: The Age of Revolution-William Blake, William Wordsworth, Samuel Taylor Coleridge, Lord Byron, Percy Bysshe Shelley, John Keats-Radical Voices.

Victorian Literature (1837-1857): Charles Dickens, Charlotte and Emily Bronte-William Makepeace Thackeray, Elizabeth Gaskell-Alfred Lord Tennyson, Robert Browning, Elizabeth Barrett Browning.

Unit-2 Victorian Literature (1857-1876): Victorian Thinkers, George Eliot, Wilkie Collins and the sensational Novel, Anthony Trollope, Christina Rossetti.

Victorian Literature (1876-1901): Thomas Hardy, George Gissing, George Moore, Samuel Butler, Henry James, Robert Louis Stevenson, Rudyard Kipling, George Bernard Shaw, Oscar Wilde, late Victorian Poetry.

Unit-3 The Twentieth Century: The Early Years: Joseph Conrad, Arnold Bennett, H.G.Wells, E.M.Forster, Katherine Mansfield, D.H.Lawrence, Georgian Poetry, War Poetry, W.B.Yeats.

The Twentieth Century: Between the Wars: T.S.Eliot, James Joyce, Virginia Woolf, the 1930s.

Unit-4 The Twentieth Century: The Second World War to the End of the Millennium: Wartime and Post-War Britain, Drama, Novels, Poetry.

Unit-5 The Twenty-First Century, Periods of English Literature and Language, Chronology

Textbook: John Peck & Martin Coyle A Brief History of English, Palgrave, New York, 2000.

PART - IV : Skill Based Subject		
Subject Title **: Public Speaking & Group Discussion**		
Subject Code:	Hours per week: **2**	Credit: **2**
Sessional Marks:**25**	Summative Marks: **75**	Total Marks: **100**

Objectives:

- *To encourage students to think clearly, critically and creatively to express themselves effectively through oral communication*
- *To enable students to know the salient features of speaking in public and discussing in groups*
- *To help students practice and achieve developed skills in speech and excel in group interaction*
- *To help students discover their latent leadership qualities and their social role of involvement*

COURSE CONTENT

UNIT I: Public Speaking: Foregrounding

a. Theory of Oral Communication

b. Leadership Traits and Communication

c. Discovery of Self Confidence and Motivation

d. Voice Culture exercises

e. Voice Formation / Modulation

UNIT II: Preparation

a. Reading background information

b. Writing a draft

c. Keeping documentation

d. Organising methods

e. Rehearsing the speech (eg. mirror exercises)

UNIT III: Practice of Different Kinds of Speeches

a. Welcome Address
b. Vote of Thanks
c. Topical Address
d. Extempore Speech
e. Seminar Presentation

UNIT IV: Group Discussion: Group Criteria

a. Group Cohesiveness

b. Enthusiasm / Dynamism

c. Disagreeing without being disagreeable

d. Building up on each other's ideas

e. Generation of new ideas

UNIT V: Group Discussion: Individual Criteria

a. Participation and Content
b. Questions providing stimuli for discussion
c. Active Listening
d. Taking the initiative
e. Paraphrasing others' ideas

TEXT BOOK:

Study Material is prepared by the Course teacher in consultation with the experts.

REFERENCES:

1. Buzan,Tony.The Power of Verbal Intelligence.London,Thorsons,2002.
2. Carnegie,Dale.Public Speaking.New York,Pocket Books,1993.
3. The Leader In You.New york,Pocket Books,1993.
4. Chandra,Joseph,Xavier Alphonse,Antony Jeyadoss and Ma ry Thomas.Power Communication In English.Chennai,Loyola Publication,2003.
5. Chaudhuri,Arindam.Count Your Chickens Before They Hatch.New Delhi,Vikas Pub. House Pvt.Ltd, 2001.
6. Cole,Kris.crystal clear communication.Chennai,East West Books Pvt.Ltd.,2001.
7. D'Abreo,Desmond A.Group Discussion and Team Building.Mumbai,Better Yourself Books,2010.
8. Gulati,Sarvesh.Corporate Soft Skills.New Delhi,Rupa & Co,2006.
9. Harrison and Gilbert. The Great Speeches of Barack Obama.Mumbai,Jaico Pub. House,2010.
10. Heller Robert.Communicate Clearly.London,DK Books,1998.
11. Kaitholil,George.You Can Be An Effective Speaker.Mumbai,Better Yourself Books,2005.
12. Leanne,Shel.Say It Like Obama.New Delhi,Tata McGraw-Hill,2009.
13. Leeds,Dorothy.Power Speak.Chennai,East West Pvt.Ltd;1988.
14. McGrath E.H.Basic Managerial Skills For All.New Delhi,Prentice-Hall of India Pvt.Ltd;2008.
15. McKay,Mathew,Martha Davis and Patrick Fanning.Communication Skills.New Delhi,B.Jain Pub.(P) Ltd;2003.

16. Mosley,Charles.The Art of Oratory.New Delhi,Roli Books,2007.
17. Safire,William.Lend Me Your Ears.New Delhi,W.W.Norton & Company,1997.
18. ELECTRONIC RESOURCES :
19. Barack Obama's Victory and Inaugural Speeches (available on YOU TUBE)
20. Bill Clinton's speeches
21. Dr.Abdul Kalam's speech
22. Hillary Clinton's speech on Indo-US relations at Anna Centenary Library on 20-07-'11
23. TED (Technology,Education,Design) speeches (available on the net)
24. The World's Greatest Speeches (DVD)
25. In most cases, the transcripts of the speeches are made available to the students.

Department of English - B.A. English CBCS Syllabus - **SEMESTER V**
(For those who joined in June 2015 and after)

PART – III : Core Subject		
Subject Title **: Poetry III (W.B.Yeats & T.S.Eliot)**		
Subject Code:	Hours per week: **5**	Credit: **5**
Sessional Marks: **25**	Summative Marks: **75**	Total Marks: **100**

Objectives

- *To appreciate the symbolism and Irish national spirit of the twentieth Century Poet W.B.Yeats.*
- *To expose the students to the 20th century poet T.S.Eliot's poems which are representative of Modernist movement.*

Unit-1 W.B.Yeats – Easter 1916
The Second Coming
A Prayer for my daughter

Unit-2 W.B.Yeats – Sailing to Byzantium
The Tower
Among School Children

Unit-3 W.B.Yeats – Leda and the Swan
Meru
Lapis Lazuli

Unit-4 W.B.Yeats – The Second Coming
Byzantium

Unit-5 T.S.Eliot – The Love Song of J.Alfred Prufrock
Journey of the Magi
Burnt Norton

Textbook

Study material with Poems prepared by Department of English

Department of English - B.A. English CBCS Syllabus - **SEMESTER V**
(For those who joined in June 2015 and after)

PART – III : Core Subject Theory		
Subject Title **: PROSE**		
Subject Code:	Hours per week: **5**	Credit: **4**
Sessional Marks: **25**	Summative Marks: **75**	Total Marks: **100**

Objectives

- *To give the students a taste of British Prose from the Elizabethan to the contemporary era.*
- *To equip students to appreciate the style and ideas expressed in the modern prose.*
- *To develop the writing skill of the students by enabling them to take these works as models of clarity and engaging style writing.*

Unit – 1 Francis Bacon -- Of Studies

Oliver Goldsmith – From 'Citizen of the World'

Unit-2 John Ruskin – 'On Lilies' From Sesame and Lilies

Bertrand Russell – Ideas that Harmed Mankind

Unit-3 William Barclay -- I believe in God

Charles Lamb – Valentine's Day

Unit-4 G.K.Chesterton – The Romantic in the Rain

William Hazlitt – Why Distant Objects Please

Unit-5 E.M.Forster – England's Pleasant Land

A.G.Gardiner – On Falling in Love.

Text book

1. Study materials prepared by the department

PART – III : Core Subject Theory		
Subject Title **: DRAMA**		
Subject Code:	Hours per week: **5**	Credit: **5**
Sessional Marks: **25**	Summative Marks: **75**	Total Marks: **100**

Objectives

- *To enable students to appreciate drama as an ever attractive literary genre.*
- *To understand the genre as representation of intricacies of human life.*

Unit-1 William Shakespeare – King Lear

Unit-2 William Shakespeare – The Tempest

Unit-3 Henrik Ibsen – A Doll's House

Unit-4 John Osborne – Look Back in Anger

Unit-5 Samuel Beckett – Waiting for Godot

Department of English - B.A. English CBCS Syllabus - **SEMESTER V**
(For those who joined in June 2015 and after)

PART – III : Core Subject Theory		
Subject Title **: PHONETICS (THEORY & PRACTICE)**		
Subject Code:	Hours per week: **5**	Credit: **5**
Sessional Marks: **25**	Summative Marks: **75**	Total Marks: **100**

Objectives

- *To make students understand the speech sounds and Phonetic transcription.*
- *To help them practice the speech sounds of English and enhance their pronunciation.*

Unit-1 Introductory Remarks
The Air-Stream Mechanism
The Organs of Speech

Unit-2 Classification and Description of Speech Sounds (Consonants & Vowels)

Unit-3 Phonetic Transcription & the International Phonetic Alphabet

Unit-4 Phonology
The Syllable
The Vowels of English
The Consonants of English
Consonant Clusters in English

Unit-5 Word-Accent
Accent & Rhythm in Connected Speech
Intonation
Assimilation & Elision
Practice in Phonetic Transcription

Textbook

1. T.Balasubramanian A *Textbook of English Phonetics for Indian Students*, Macmillan.
2. T.Balasubramanian *English Phonetics for Indian Students: A Workbook,* Macmillan.
3. CEFL (EFLU) *Exercises in Spoken English Part I (Accent, Rhythm & Intonation), OUP, New Delhi.*
4. CEFL (EFLU) *Exercises in Spoken English Part II (Consonants), OUP, New Delhi.*
5. CEFL (EFLU) Exercises in Spoken English Part III (Vowels), OUP, New Delhi.

Audio-CD

1. EFLU *Exercises in Spoken English Part I CD-1 Lessons 1,2,3,& 4*
2. EFLU *Exercises in Spoken English Part I CD-2 Lessons 5,6,& 7*
3. EFLU *Exercises in Spoken English Part I CD-3 Lessons 8,9,& 10*

PART – III : Elective Subject		
Subject Title **: English Language Teaching (ELT)**		
Subject Code:	Hours per week: **5**	Credit: **5**
Sessional Marks: **25**	Summative Marks: **75**	Total Marks: **100**

Objectives:

- *To make learners explore Global English – the dominant language of education and to comprehend the fundamentals of English language teaching*
- *To help them understand the essential components and concepts of language teaching*
- *To expose the learners to analyse the impetus for transition in approaches and teaching methods.*

Unit I: An overview of English Language Teaching

1. Theory of Language Learning and Teaching
2. Grammar -Translation Method
3. The Reform Movement
4. Direct Method
5. Audio Lingual Method
6. History of ELT in India and Tamilnadu

Unit II: Humanistic Approaches

1. Elements and sub-elements that constitute a method
2. The oral approach or situational language teaching
3. Total physical response
4. The silent way
5. Community language learning
6. Suggestopedia

Unit III: Approaches

1. Natural
2. Humanistic
3. Learner Centered
4. Lexical
5. Notional – Functional
6. SLA

Unit IV: Modern Approaches

1. Communicative Language Teaching
2. Content Based Instruction
3. Co-operative Language Teaching
4. Task Based Language Teaching
5. The post-methods era - Eclectic Approach

Unit V: Recent Trends and practices in ELT

1. Innovative tools of language teaching in schools
2. Language games to build vocabulary for lower-intermediate
3. Activities to teach grammar for beginners
4. Use of songs to improve pronunciation for L2 learners
5. Employing tasks to enhance cognitive skills.

Text Book:

Study Material prepared by the course teacher in consultation with the experts.

References:

1. Pauline Rea-Dickins and Kevin Germaine. Evaluation. (Eds). C. N. Candlin and H. D. Widdowson. Oxford: Oxford University Press, 1992. Print.
2. Penny McKay and Jenni Guse. Five-Minute Activities for Young Learners. Series Editor Scott Thorn Burry. Cambridge: Cambridge University Press. 2007. Print.
3. Peter, Francis. A Glossary of ELT Terms and Key Concepts: English Language Teaching. Lambert Academic Publishing, 2011. Print.
4. Prabhu, N.S. Second Language Pedagogy. Oxford: OUP, 1987. Print.
5. Richards C., Jack and Theodore S. Rodgers. Approaches and Methods in Language Teaching. UK: Cambridge University Press, 2001. Print.
6. Saville-Troike Muriel. Introducing Second Language Acquisition. South Asian Publication. New Delhi: CUP, 2006. Print.
7. Thornbury Scott. An A-Z of ELT: A Dictionary of Terms and Concepts. Underhill Adrian (Ed). Macmillan Books for Teachers, 2006. Print.
8. Tickoo, M.L. Teaching and Learning English: A Sourcebook for Teachers and Teacher Trainers. Hyderabad: Orient Black Swan, 2009. Print.

PART – IV : Skill Based Subject		
Subject Title **: Introduction to Journalism**		
Subject Code:	Hours per week: **2**	Credit: **2**
Sessional Marks: **25**	Summative Marks: **75**	Total Marks: **100**

Objectives:

- *The course aims at developing the language skills of the learners, by introducing them to the world of print and broadcast media.*
- *Introduces students to various styles and forms of journalistic writing and provides a platform for improving their writing, reporting and editing skills.*
- *It prepares learners to face the job market by providing an integrated approach that blends both the theories and practical aspects of journalism.*

Contents:

Unit I Introduction to Journalism

a. History of Journalism.
b. Press in India and Freedom of the Press.
c. Journalistic Ethics.
d. Social Responsibility of Press
e. Scope and careers in Journalism.
f. A comparative study of Newspapers and Magazines.

Unit II Mass media and communication

a. Radio, Television and Print media.
b. Online /Internet journalism.
c. Yellow Journalism.
d. Tabloid
e. Broadsheet

Unit III Hallmarks of journalistic writing

a. Reporting and Writing Basic Stories- Beat, reporting, deadline writing and scoops.
b. Rural reporting- Beat reporting in rural areas by making use of their field visits.
c. News Writing – Headlines, sources and quotes, lead and body. Writing techniques for news supplements (on society, fashion, education etc.)

Unit IV Language of Journalism

a. Rhetoric of writing – accuracy, objectivity, conciseness, coherence, cohesion and the inverted pyramid style.
b. Do's and don'ts –tips on use of language in journalistic writing.
c. Journalistic style vs. literary style.

d. Writing for magazines (periodicals, monthlies, weeklies and specialized magazines like sports, films, men women and children.)

Unit 5: Journalistic Forms

a. Interview
b. Feature Writing
c. Editorial
d. Letters to the editor
e. Reviews-books, films, music and T.V. programs
f. Editorials
g. Columns

References:

1. Ahuja, B.N. Theory and Practice of Journalism: set to Indian context. New Delhi: Surjeet Publications, 1988. Print.
2. Campbell, W. Joseph. Yellow Journalism: Puncturing the Myths, Defining the Legacies. Green Wood Publishing Group, 2003. Print.
3. Carter, R. and W. Nash. Seeing Through Language: A Guide to Styles of English Writing. Oxford, UK: Blackwell, 1990. Print.
4. Fredricson, Terry L. and Wedal Paul. Test your English with the Newspaper. Bangkok: Post Publishing Co., 2002. Print.
5. Gibbs, Cheryl and Tom Warhover. Getting the Whole Story: Reporting and Writing the News. New York: Guilford Press, 2002. Print.
6. Moen, R. Daryl. Newspaper Layout and Design: A Team Approach. Iowa State University Press, 2000. Print.
7. Natarajan, J. History of Indian Journalism. 2000. Print.
8. Parthasarathy, R. Basic Journalism. New Delhi: MacMillan India, 1984. Print.
9. Parthasarathy, R. Modern Journalism in India. New Delhi: Sterling Publishers, 1991. Print.
10. Reah, D. The Language of Newspapers. London: Routledge, 2002. Print
11. Srivastava, K.M. News Reporting and Editing. 2009. Print.
12. Srivastava, K.M. Broadcast Journalism in the 21st Century. New Dawn Press, 2004. Print.

Online References:

1. http://www.prosepoint.org/
2. http://www.adobe.com/in/products/indesign.html

SEMESTER – V
(For those who join in June 2015 and after)

Part – IV : Common Subject Theory		
Subject Title : **Environmental studies**		
Subject Code: **ESUG51**	Hours per week: **2**	Credit: 2
Sessional Marks: **25**	Summative Marks: **75**	Total Marks: **100**

2hrs/week 24hrs

Objectives

- *Disseminate information of Environment of national and international issues*
- *Environmental consciousness creation among the students*
- *Facilitation of environmental leadership among students*

Unit-I 5 hrs

Introduction – Nature, scope and importance of Environmental studies – Natural Resources and conservation – forest, water and energy.

Unit-II 5 hrs

Ecosystem – concept – structure and function, energy flow, food chain, food web and ecological pyramids

Unit-III 5hrs

Biodiversity – definition, types – values – India, a mega diversity zone – Hotspots – Endangered and endemic species – threat to biodiversity and conservation

Unit-IV 5 hrs

Environmental pollution – Air pollution- causes and effect – Ozone depletion – Global warming – acid rain – Water pollution – Noise pollution – Solid waste management – Nuclear hazard

Unit-V 4hrs

Human population and the environment – Population growth – variation among nations – effects of population explosion – family welfare programme – environment and human health.

Text books

Environment studies – R.Murugesan (2009), Milleneum Pub. Madurai-16

Reference Book:

1. Environmental Studies Erach Bharucha Universities Press – Hyderabad
2. Modern concepts of Ecology – HD KUMAR, Vikas Publishing House New Delhi.
3. Environmental studies – R. Rajagopalan (2005) Oxford University Press, New Delhi

Department of English - B.A. English CBCS Syllabus - **SEMESTER VI**
(For those who joined in June 2015 and after)

PART – III : Core Subject Theory		
Subject Title **: Poetry IV (W.H.Auden & Philip Larkin)**		
Subject Code:	Hours per week: **5**	Credit: **4**
Sessional Marks: **25**	Summative Marks: **75**	Total Marks: **100**

Objectives

- *To appreciate the poems of Auden for his stylistic and technical achievement.*
- *To find comfort and delight in the poems of Larkin which are technically brilliant, appealing and approachable.*

Unit-1 W.H.Auden – Partition
Musee des Beaux Arts
In Memory of W.B.Yeats

Unit-2 W.H.Auden – Lay your sleeping head, my love
The Unknown Citizen
Consider Mundus Et Infans

Unit-3 W.H.Auden – The Shield of Achilles
September 1, 1939
Petition

Unit-4 Philip Larkin – Next, Please
Deceptions
Afternoons

Unit-5 Philip Larkin – Days
Mr.Bleaney

Textbook

Study Material with Poems prepared by the department.

PART – III : Core Subject Theory		
Subject Title **: AMERICAN LITERATURE**		
Subject Code:	Hours per week: **5**	Credit: **4**
Sessional Marks: **25**	Summative Marks: **75**	Total Marks: **100**

Objectives:

- *To understand the roots of American Literature in the American experience.*
- *To locate American Literature in the Universal literary context.*
- *To read a selection of well-known writing in prose, poetry, drama and fiction.*
- *To familiarize the student with the important literary movements and outstanding works and writers of this period.*
- *To enjoy reading American Literature.*

An overview of the following phases in American Literature for an understanding of its history and the major themes and concerns reflected in this Literature.

a) The colonial period
b) Age of Reason and Revolution
c) Romanticism
d) Realism
e) 20 th Century

Texts Prescribed:

Unit I: The Colonial Period

Prose:

1. The Mayflower Compact - William Bradford
2. The wonder of the Invisible world – cotton Mather

Poetry:

1. As Weary Pilgrim – Anne Bradstreet

Unit II: Age of Reason and Revolution

Prose:

1. The American Crisis – Thomas Paine
2. Declaration of Independence – Thomas Jefferson

Poetry:

1. To S.M.A Young African Painter – Phillis Wheatley

Unit III: Romanticism

Prose / Short Fiction:

1. Philosophy of Composition – Edgar Allen Poe
2. The Cask of Amantillado – Edger Allan Poe
3. The Minister's Black Veil – Nathaniel Hawthorne

Poetry:

1. Brahma – Emerson
2. The Raven – Edger Allen Poe

Unit IV: Realism

Poetry:

1. I sit and Look out – Walt Whitman

Prose / Shot Fiction / Novel:

1. The open Boat – Stephen Crane

Unit V: 20th Century

Poetry

1. The Road not taken - Robert Frost
2. Poetry - Marianne Moore
3. Poetry is the Destructive Force - Wallace Stevens
4. Chicago – Carl Sandburg
5. Come into Animal Presence – Denise Levertov

Drama

1. Death of a Salesman– Arthur Miller

Fiction:

1. Flowering Judas -- Katherine Anne Porter
2. Of Mice and Men (novel) – Steinbeck

References:

1. The American Tradition in Literature – George Perkins & Barbara Perkins
2. American Literature of the 19th century an Anthology – Fisher Samuelson & Reniger Vaid.
3. American Literature 1890 – 1965 an Anthology – Dr. Egbert S. Oliver
4. Concise Anthology of American Literature Second Edition, Eds: George McMichael Fredirick Crews, J.C. Levenson Leo Mark, David E. Smith.

PART – III : Elective Subject		
Subject Title **: New Literatures**		
Subject Code:	Hours per week: **6**	Credit: **5**
Sessional Marks: **25**	Summative Marks: **75**	Total Marks: **100**

Objectives:

- *To introduce the learners to the Literatures from continents and countries other than UK, USA and India.*
- *To enable the students understand the cross cultural aspects, traditions and mores from these writings.*
- *To make them appreciate the orature that gives rise to written literature in these pockets of the world.*

Unit-I Prose

1. Literature in Schools - Ngugi wa Thiong'o
2. Freedom and Development - Julius K. Nyerere
3. The First Australians -Troy Hopkins (Australia)

Unit-II Poetry

1. House and Land - Allen Curnow (New Zealand)
2. Lament for the Dorsets-Eskimos Extinct in the 14th century A.D. -Al Purdy (Canada)
3. Building the Nation - Henry Barlow (Uganda)
4. Of Course When They Ask For Poems about the 'Realities' of Black Women – Grace Nichols (West Indies)
5. Not My Business -Niyi Osundare(West Africa)
6. Ulysses by the Merlion - Edwin Thumboo (Singapore)
7. My Guests - Faiz Ahmad Faiz (Pakistan)

Unit-III Play

The Rebel- Ngugi Wa Thiong'o

Unit-IV Fiction

The Alchemist – Paulo Coelho

Unit-V Short Stories

1. Entry into Soweto -Mbulelo Vizikhungo Mzamane
2. This is Modern Times – Janice Shinebourne
4. Between Earth and Sky – Patricia Grace
5. The Fitful Muse – Lawrence Scott

References:

1. Narasmhaiah, C.D. Ed. AN Anthology of Commonwealth Poetry. McMillan: Chennai, 1989.
2. Lefanu, S & Hayward, S. Eds. Colours of a New Day. Lawrence & Wishart: London, 1990.
3. Cook,D. & Rubadiri, D. Eds. Poems from East Africa. East African Educational Publishers: Nairobi, 1993,rpt.
4. McLeod,M. & Manhire, B. Eds. Some Other Country: New Zealand's Best Short Stories. Unwin: Wellington, 1988.
5. Thiong'o, N. Writers in Politics. Heinemann: Nairobi, 1981.
6. Mordecai, P. & Wilson, B. Eds. Her True-True Name. Heinemann: London, 1989.
7. Nyerere, J.K. Man and Development. OUP: London, 1974.

PART – III : Elective Subject		
Subject Title **: Literary Theory**		
Subject Code:	Hours per week: **5**	Credit: **5**
Sessional Marks: **25**	Summative Marks: **75**	Total Marks: **100**

Objectives

- To expose the students to various Literary Theories and help them to understand that the theories enriched the appreciation of literary works.
- To guide them in apply theories in their reading of texts.

Unit-1 Theory Before theory
Liberal humanism
Structuralism

Unit-2 Post Structuralism and deconstruction
Reader Response Theory

Unit-3 Post Modernism
Psychoanalytic criticism

Unit-4 Feminist Criticism
Marxist Criticism

Unit-5 New Historicism & Cultural Materialism
Postcolonial criticism
Eco-criticism

Textbook

1. Peter Barry - Beginning Theory, Viva Books, New Delhi.

PART – IV : Skill Based Subject		
Subject Title **: WRITING FOR MEDIA**		
Subject Code:	Hours per week: **2**	Credit: **2**
Sessional Marks: **25**	Summative Marks: **75**	Total Marks: **100**

Objectives:

- To familiarize the students with different genres of writing associated with media and enable them to write news stories, scripts, features, reviews, punch lines and tag lines.
- To expose them to both theory and practice in different forms of writing and to educate them on grammar and rules of punctuation and proof reading.
- To kindle their creativity by encouraging them to write and provide hands-on training in writing.

UNIT I Script Writing

I. Different kinds of script writing
II. Theories of script writing: The three-act structure, Syd Field's Paradigm and the sequence approach.
III. Converting a short story into a script, television writing, radio writing and anchoring.

UNIT II Writing features and reviews

I. Definition
II. Characteristics
III. Classification of features
IV. Lead for features
V. Feature leads vs hard news lead
VI. Review writing
VII. Systematic and non systematic approach.
VIII. Writing features, book reviews and movie reviews

UNIT III Writing News stories

I. Headlines
II. Rules guiding headlines
III. News stories
IV. Inverted pyramid style
V. Lead

VI. Snippets

VII. Editorials

VIII. Advertorials

IX. Writing news stories

X. Converting news stories into snippet

XI. Blowing a snippet into a full length news story

UNIT IV Ad Writing

I. Importance of advertising
II. Demography
III. Different kinds of ads
IV. USP- punch line- body copy- Tag line- by line.
V. Writing punch lines, body copy and tag line- designing pamphlets and brochures- designing news paper and magazine ads.

UNIT V Proof Reading

I. Identifying errors and proof reading.

II. Editing

Books for Reference

1. Field, Syd. The Foundations of Screen Writing. Delta, 2005.
2. Higgins, Dennis and Bernbach William. The Art of Advertising, Mc Graw-Hill Professional, 1965.
3. Quirk Randolph, Greenbaum Sidney, Leech. N, Geoffrey. A Comprehensive grammar of the English Language. Addison Wesley, 1989.
4. Mencher, Melvin. Basic Media Writing, William C.Brown, 1995.
5. Murphy Raymond. English Grammar in Use. Cambridge University Press, 2003.
6. Swan, Walter. How English works: A grammar practice book, OUP, USA, 1997.
7. Trottier, David. The script writer's Bible: A complete guide to Writing, Formatting and selling your script. Silman James, 2010.
8. Bly. W, Robert. The copy Writer's Handbook, 3rd edition. Henry Holt and company, 2007.
9. G.Stoval, James. Writing for the Mass Media. 8th edition. Pearson, 2011.
10. Straczinsky, J. Michael. The Complete book of Script Writing.. F&W publications, 2002.

PART - IV : Skill Based Subject		
Subject Title **: English for Advertising**		
Subject Code:	Hours per week: **2**	Credit: **2**
Sessional Marks:**25**	Summative Marks: **75**	Total Marks: **100**

Objectives:

- To train the students to use the English language creatively in the skills of Ad Writing
- To provide hands-on experience to the learners that they may be trained in the preparation of print ads, radio jingles, TV commercials and online advertising
- In sum, preparing the students to take up suitable jobs in the relevant field

Unit I An Overview of Advertising

a. Advertising Defined

b. Advertising classifications

c. Advertising functions

d. Advertising and Marketing

e. The Evolution of Advertising

Unit II The Mechanics of Ad Writing

a. The ingredients of a good copy

b. AIcDA Principle

c. USP (Unique Selling Proposition)

d. Analysing various ads (Primary & Secondary wants etc.)

e. 'The good, the bad, the ugly' ads & Bilingualism

Unit III Advertising Objectives

a. Target Audience

b. Reaching more consumers

c. Making current consumers use more

d. Bringing new consumers into the fold

e. Challenging the brand image

Unit IV Enhancing Creativity

a. Creative use of alliteration, assonance, pun, connotation and onomatopoeia

b. Using idioms and phrases

c. Making use of quotations with a twist ("Was it the face…?")

d. Edward de Bono's 'Lateral Thinking' (' Six Thinking Hats')

e. Life stories of Akio Morita, Walt Disney, Steve Jobs et al

Unit V The Future of Advertising

a. Print Media

b. Broadcast/Telecast Media

c. New Media, new clients, new consumers in the Post-Television Age

d. Media,Morals and Money

e. The Ethics of Advertising : A Critique (Ads are 'true lies')

References:

1. Arens,William F. Contemporary Advertising.NewYork:McGraw-Hill,2002.
2. Armstrong,Scott J. Persuasive Advertising.London: Palgrave macmillan,2010.
3. Boulden,George P. Thinking Creatively.London:DK Books,2008.
4. Cappo,Joe. The Future of Advertising.NewYork:McGraw-Hill,2003.
5. Carr,Clay. The Competitive Power of Constant Creativity.NewYork: Amacom, 1994.
6. de Bono,Edward.Six Thinking Hats.London:Penguin Books,1985.
7. Hamel,Gary and C.K.Prahalad. Competing for the Future.Boston:Harvard Business School Press,1994.
8. Jay,Ros.Winning Minds.Oxford:Capstone Publishing Ltd.,2001.
9. Kleinman,Philip.World Advertising Review.East Sussex,1986.
10. Lee,Monle and Carla Johnson.Principles of Advertising.NewDelhi:Viva Books,2007.
11. Moriarty,Sandra E. Creative Advertising: Theory and practice.NewJersey:Prentice Hall,1986.
12. Morita,Akio.Made In Japan.NewYork:Signet Books,1988.
13. O'Brien,Derek.Business Quiz Book.New Delhi:Penguin Books,2002.
14. Ogilvy,David.Ogilvy On Advertising. NewYork:Vintage Books,1983.
15. Peters Tom.Re-imagine ! London:Dorling Kindersley ltd.,2003.
16. Prakash,Vijoy.Creative Learning.NewDelhi:Viva Books Pvt. Ltd.,2007

Top Internet Advertising Websites

1. Aweber
2. Barfine2cash.com
3. CashUnclaimed.com
4. Entrecard
5. Google Adwords
6. Romance-net.com
7. Sedo Parking
8. Web Ring
9. Vemma Builder

PART - IV : Skill Based Subject		
Subject Title **: Creative Writing**		
Subject Code:	Hours per week: **2**	Credit: **2**
Sessional Marks:**25**	Summative Marks: **75**	Total Marks: **100**

Objectives:

- To teach the fundamentals of good writing
- To help the students aware of the basic conventions of fiction writing
- To provide the students the tools for self expression in this medium

UNIT I. Basic Considerations

a. Various kinds of writing
b. Creative impulse, creative ability
c. Rules, tools and techniques
d. Creative writing, imaginative writing
e. Genius, talent
f. Qualities & attitudes of creative writers
g. Writer's domain

UNIT II. Mechanics

a. Sketching the plot
b. Story structure – conflict, climax, resolution
c. Character sketch

UNIT III Writing

a. Writing with specific details
b. Action descriptions
c. Point of view
d. Dialogue

UNIT IV Setting

a. Setting and atmosphere
b. Rhythm & Style
c. Content & character
d. Contrast – in characters, settings, feelings etc.
e. Description, narration

UNIT V. VARIA

a. Theatre improvisation exercise/Poetry project/Writing for media
b. Students' Project/Internship

Source Books:

1. Victor Jones, "Creative Writing". Kent Holder and Stoughton, 1974.
2. Isabelle Siegler, "Creative Writing", New York: Barnes and Novel, 1968.

3. Julian Birkett, ‘Word Power: A guide to Creating Writing’, London: A & C Block, 1983.
4. Reading List: Enhancing Understanding Aristotle, ‘Poetics’ & Aristotle, Horace, Longinus: ‘Classical Literary Criticism’. Ed. T.S. Dorseh. Harmondsworth: Penguin Books, 1965.
5. Abram, M.H., ‘A Glossary of Literary Terms. Madras: Macmillan. 1978.
6. Chinua Achebe. ‘Novelist as Teacher’. Reading in commonwealth Literature, ed. William Walsh, Oxford: OUP, 1975.
7. Speeches of Socrates ‘Know Thyself’
8. Wordsworth, ‘Lines Written on Tintern Abbey.
9. Wordsworth, ‘Daffodils’
10. Shakespeare ‘A Midsummer Night’s Dream.
11. Ted Hughes, ‘Thought Fox’
12. Robert Browning ‘My Last Duchess’
13. Proverbs, the Old Testament., ‘The Bible’
14. Martin Luther King Jr, ‘I have a Dream’
15. William Shakespeare, ‘Hamlet’
16. William Shakespeare, ‘As You Like It’
17. Jane Austin, ‘Pride and Prejudice’
18. P.B. Shelley, ‘Ode to the Westwind’

SEMESTER – VI
(For those who join in June 2015 and after)

PART – IV : Common Subject Theory		
Subject Title **: Value Education**		
Subject Code: **VEUG61**	Hours per week: **2**	Credit: **2**
Sessional Marks: **25**	Summative Marks: **75**	Total Marks: **100**

UNIT I The heart of Education:

Introduction – Eternal Value – Integrated approach to value education - one for all and all for one – Responsibilities of a citizen – Habit Vs wisdom – purifying mind pollution – Respect for all Religions – Parents, teachers and fellow students – The need and benefit of exercise and meditation for students.

UNIT II The Value of Body and Life Energy

Introduction – what are the causes for paid, Disease and death? Three Basic needs for all living Beings – Personal Hygeine Five Factors of Balance in Life – The need and benefits of physical Exercise – The value and Base of Life energy – The value and Base of Bio-magnetism - You are your own best caretaker.

The Marvelous nature of mind

Introduction- Bio-magnetism – The base of the mind – characterisation of the Genetic Centre – metal frequency – practice for a creative mind - benefits of meditation.

UNIT III

Analysis of Thought

Introduction – An Explosition on the nature of thought– six roots for thoughts – Introspection for analysis of thoughts-practical techniques for analysis of thoughts.

Benefits of Blessings

Effects of good vibrations – Make Blessing a Daily Habit

UNIT IV

Moralisation of Derive

Introduction – moralization of desire - Analyse your desires – Summary of practice.

Neutralision of Anger:

Introduction – meaning – characteristics of Anger – Anger is a Destructive emotion – Anger spoils our relationship with others – Some common misconception about anger – will power and method success through awareness – method of neutralisation of anger.

UNIT V

Eradication of Worries

Worry is a mental disease – Nature's Law of cause and effect – factors beyond our control – How to deal with problems – analyse your problem and eradicate worry

Harmonious Relationships

Introduction – Three angles of life – The value of harmony in personal relations – Love and Compassion – pleasant face and loving words – appreciation and gratitude to parents and teachers – Bringing needed reforms in educational institutions – Why should we serve others? Brotherhood – A scientific Basis for Universal Brotherhood protection of the environment – non-violence and the five fold moral culture.

Text Book: Value Education for Health, Happiness and Harmony

(Based on the Philosophy and Teachings of Swami Vethanthiri Maharisi)

Published By: Brain Trust, Aliyar A Wing of World Community Service Centre

SEMESTER – VI
(For those who join in June 2015 and after)

PART – V : Common Subject Theory		
Subject Title **: EXTENSION ACTIVITIES**		
Subject Code: **EAUG61**	Hours per week:	Credit: **1**
Sessional Marks: **25**	Summative Marks: **75**	Total Marks: **100**

UNIT-I:

Community Development-I: definition – structure and composition – community based issues – need for awareness – Developmental Programmes.

UNIT – II:

Community Development–II: Rural Scenario – need of the Community – need for the community service – role of youth in community building – communal harmony – literacy – Educational Recreation.

UNIT – III:

Volunteer Empowerment: Women's Emancipation – formation of Youth Clubs – Self-Help Groups – Youth and Development.

UNIT – IV:

Social Analysis: Social issues – cultural invasion – media infiltration – human rights Education/Consumer Awareness – Adolescents Reproductive – HIV/AIDS/STD – Social harmony/National integration – Blood Donation.

UNIT – V:

Introduction to NSS: Basic Concepts – profile – aims – objectives – symbol – Motto – structure – Regular activities – Special Camping Programme – Adventure Programme – National Days and Celebrations.(Applicable to NSS Students)

(OR)

NCC - Origin – Organisation – Ministry of Defence – Armed forces – commands – Defence establishments in Tamil Nadu

Civil Defence – Aid to civil authorities – Disaster management – Leadership – Man management – Adventure activities – Social service

Reference: National Service Scheme Manual (Revised), Ministry of Human Resources Development, government of India.

DEPARTMENT OF ENGLISH
CERTIFICATE COURSE
(For those who join in June 2015 and after)
COMMUNICATIVE COMPETENCE IN ENGLISH

OBJECTIVES:

- To assist the students to enrich their communicative competence in English by fine tuning their knowledge of English Grammar.
- To prepare them to use English language in real life scenario.

SYLLABUS

UNIT I

1. Parts of Speech.
2. Tenses

UNIT II

3. Sentence types
4. Voice patterns

UNIT III

5. Self introduction
6. Introducing others
7. Describing one's parents
8. Describing one's village and school

UINT IV

9. Expressing one's first experience
10. Giving direction
11. The way of asking permission
12. Greetings – sending/ expressing (oral & written)

UNIT V

13. Translating – picture description – using various tenses (Bilingual)
14. Describing one's routine/ habit
15. Mentioning one's Role – model

Reference:

Study Material prepared by the experts and the course teachers.

DEPARTMENT OF ENGLISH
CERTIFICATE COURSE
(For those who join in June 2015 and after)

EXECUTIVE COMMUNICATION IN ENGLISH

SYLLABUS

UNIT I

1. Self – introduction
2. Giving information/getting information

UNIT II

3. Interview techniques
4. Group discussion
5. Interviewing others

UNIT III

6. Resume preparation
7. Drafting a report of the programme

UNIT IV

8. Preparing the minutes for a meeting and the resolutions after the meeting
9. Picture description – comments
10. Personal and business correspondence

UNIT V

11. E-mail and SMS
12. Delivering welcoming address and Proposing vote of thanks

Reference:

Study Material prepared by the experts and the course teachers.

DEPARTMENT OF ENGLISH	
UGC SPONSORED CAREER ORIENTED COURSE	
Subject Title: **Certificate Course on Communicative Competence in English**	
Total Hours : **300**	Credit : **20**

Objectives:

- *To enable the students to be familiar with the rudiments of English Language.*
- *To enable them to converse in Simple English.*
- *To enrich their vocabulary level through Listening and Reading – Word Game – Short Stories.*
- *To enable them to write simple structures in English.*
- *To have the ability of describing Persons / Products.*
- *SWOT Analysis.*

Unit –I: Functional English:

Parts of Speech and applications.

Unit –II: Written Communication:

Letter Writing / Resume Writing / Agenda / Minutes Preparations / Report Writing.

Unit –III: Presentation Skills:

Self-Introduction / Welcome Address / Vote of Thanks.

Unit –IV: Field Work:

Training in Schools, Offices, Business, Establishments, Farms, Banks – Guided by the Teaching Experts.

Unit –V:

Evaluation:	Oral	Written
	25%	75%

Text material should be prepared by the members of the Department.

Reference Books:

1. Body Language – Allan and Barbara Pease – Manjul publishing house Pvt – Ltd., Blaopal.
2. Form and Function – V. Sasikumar and V. Syamala – Emarald Publications, Chennai.
3. Professional Communication Skills – Pravin SR.Bhatio and A.M.Sheikh, S.Chand Publications.
4. Modern Avenues – Board of Editors – Harrows, Publications, Chennai.
5. Oral Communication Skills, Choices and Consequencies Kathuyn Sue Young, Howard Poul Trarvis Waveland press – Illinois.
6. Professional Communication Skills by Pravin S.R. Bhatia, First Edition (2001), S. Chand & Company Limited, New Delhi.
7. Soft Skills for Aspiring Leaders by Anuradha Ajit, Emerald Publishers (2009), Chennai.
8. Group Discussion and Interview by H.M. Prasad, Second Edition (2002), Tata McGraw-Hill, New Delhi.

DEPARTMENT OF ENGLISH	
UGC SPONSORED CAREER ORIENTED COURSE	
Subject Title: **Diploma Course on Communicative Competence in English**	
Total Hours : **300**	Credit : **20**

Objectives:

- *To enable the students to acquire the oral communication skill.*
- *To develop the presentation skill.*
- *To enable them to enrich their vocabulary through reading.*
- *To develop their analytical skill.*
- *To make them get ICT skill.*
- *SWOT Analysis.*

Unit I: Oral Communication skill

a. Situational Expressions – Greetings, invitations (accepting and declining), request, permission, apology, Thanking.
b. Conversational Strategy:
Questions, responses, enquiries, linking words, interjections.

Unit II: ICT skill

a. SMS and E-mail – preparation, sending, receiving, reading.

Unit III: Presentation skill

a. Report – writing, proverb and epigram expansion.

Unit IV: Analytical skill

a. Advertisement – preparation
b. Book – reviews
c. Picture – description and episode creation.

Field Work: Training in Ad – concern – Business Area, Banks – guided by Teachers and experts – Outsourcing.

Text Books

1. Body Language – Allan and Barbara Pease – Manjul publishing house Pvt – Ltd., Blaopal.
2. Form and Function – V. Sasikumar and V. Syamala – Emarald Publications,Chennai.
3. Professional Communication Skills – Pravin SR.Bhatio and A.M.Sheikh, S.Chand – Publications.
4. Modern Avenues – Board of Editors – Harrows, Publications, Chennai.
5. Oral Communication Skills, Choices and Consequencies Kathuyn Sue Young, Howard Poul Trarvis Waveland press – Illinois.

DEPARTMENT OF ENGLISH	
UGC SPONSORED CAREER ORIENTED COURSE	
Subject Title: **Advanced Diploma Course on Communicative Competence in English**	
Total Hours : **300**	Credit : **20**

Objectives:

- ❖ To enable the students to enrich executive proficiency.
- ❖ To make them develop ICT skill.
- ❖ To make them face interviews confidently and successfully.
- ❖ To develop their aptitude in interactive strategy (in seminar, workshop, symposium etc)
- ❖ To enhance their analytical skill.
- ❖ SWOT Analysis.

Unit I: Executive Proficiency

a. Body Language – (appropriately)
b. Fine flair of English in interpersonal relationship – Role –play in dialogues.

Unit II: Interview Skill

Interview components and features.

Unit III: Analytical skill

a. Group Discussion – Debate.
b. Presentation of Book reviews.

Unit IV: Short speeches – paper presentation, - Welcome Address – Vote of Thanks.

Field Work: Bank – Railway Stations – Colleges – Public Places.

Text Materials:-

1. Body Language – Allan and Barbara Pease – Manjul publishing house Pvt – Ltd., Blaopal.
2. Form and Function – V. Sasikumar and V. Syamala – Emarald Publications, Chennai.
3. Professional Communication Skills – Pravin SR.Bhatio and A.M. Sheikh, S.Chand – Publications.
4. Modern Avenues – Board of Editors – Harrows, Publications, Chennai.
5. Oral Communication Skills, Choices and Consequencies Kathuyn Sue Young, Howard Poul Trarvis Waveland press – Illinois.